



Reimagining the Future of Higher Education: Customer Showcase

Together with Boomi, the world's leading higher education institutions modernize their campus experiences with exceptional speed and agility.



Table of Contents

I. INTRO

- 3 Boomi Customers: Optimizing the Campus Experience for Students, Alumni, Faculty, and Staff

II. CUSTOMER STORIES: SMART CAMPUS

- 5 Cornell University
- 6 Flinders University
- 7 Charles Sturt University
- 8 University of Melbourne

III. CUSTOMER STORIES: STUDENT EXPERIENCE

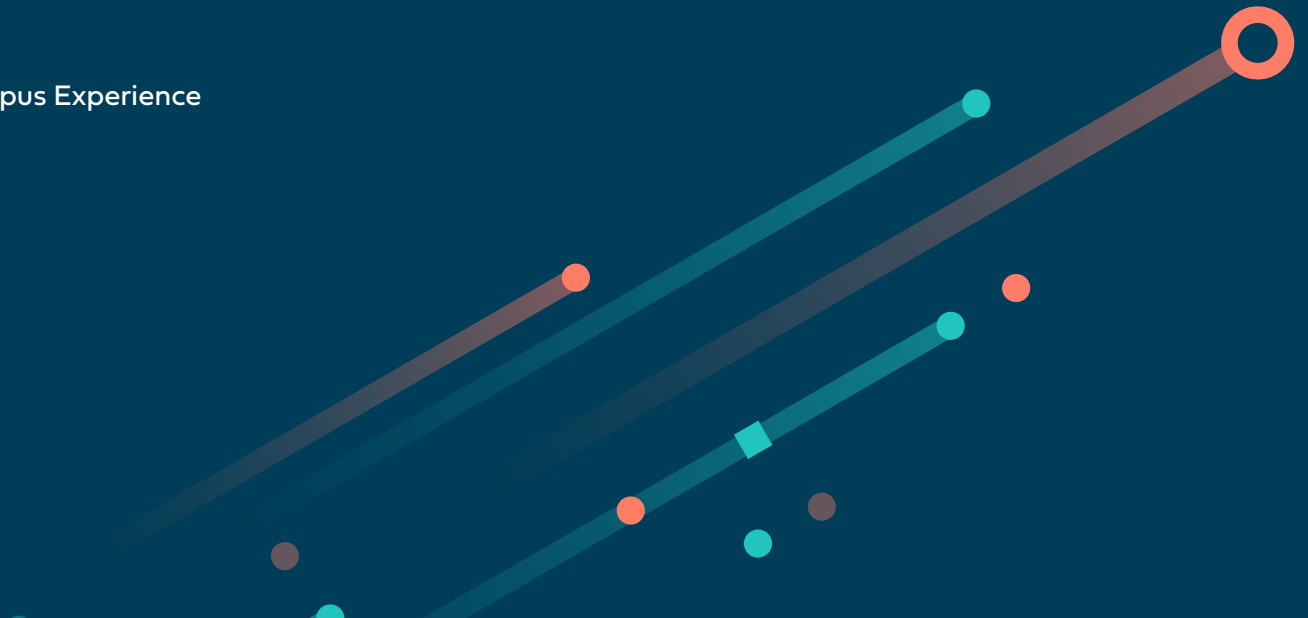
- 10 University of Sussex
- 11 Study Group
- 12 University of Canberra

IV. CUSTOMER STORIES: LIFECYCLE MANAGEMENT

- 14 Barry University
- 15 University of Technology Sydney

VI. CONCLUSION

- 16 Boomi: An Engine for a Connected Campus Experience



Boomi Customers: Optimizing the Campus Experience for Students, Alumni, Faculty, and Staff

The need to improve student successes through strategic alignment of technology has never been greater for higher education institutions.

Fluctuating student enrollment and seamless remote learning expectations, along with inaccuracies caused by siloed data sources and unsynchronized legacy technologies, can put enormous pressure on institutions to expedite IT innovation, often amid shrinking resources and budget.

Boomi helps more than 150 schools and universities, including Cornell University, Barry University, University of Sussex, and University of Canberra, increase operational efficiency, speed up remote learning transitions, and utilize student data for analytics and better decision-making.

With Boomi, your institution can shift from legacy applications and complex architectures, to low-code hybrid integration and cloud apps.

Innovative higher education leaders, tech-savvy students, and emerging technologies such as artificial intelligence (AI), machine learning (ML), and the Internet of Things (IoT), are converging.

With Boomi, they are redefining the boundaries of learning and powering large-scale digital transformation, optimizing the campus experience for students, faculty, staff, and alumni.

As the higher education landscape changes irreversibly, we explore how Boomi customers have orchestrated a connected campus of the future through these three pillars:

- Smart Campus
- Student Experiences
- Lifecycle Management

SMART CAMPUS

Disparate systems and varied classroom structures make it much more difficult to track attendance and curriculum achievements, and ensure real-time communications, all of which are critical to the success of both students and staff.

Higher education institutions that make cloud-native integration central to their modernization plans will reap value much more quickly, and will be able to adapt swiftly as changes continue to unfold.

The Boomi AtomSphere Platform lets you quickly and easily connect to virtually any endpoint application, whether on-premises, in the cloud, or a combination. Boomi supports integrations with the leading campus management systems, and can ensure the flow of data among your critical applications, mobile devices, and data sources to create new opportunities for educational innovation, whether it's enhancing a student portal or delivering online coursework to mobile devices.

The customer stories that follow demonstrate how unifying systems can deliver powerful analytics and improve tasks such as financial reporting, managing student and employee records, and tracking alumni fundraising. In fact, capturing and tracking student and faculty status quickly, provides a reliable data foundation and decreases data errors by 90 percent over manual entry.

The insights below from Cornell University, Flinders University, and Charles Sturt University demonstrate some of the ways Boomi is helping higher education institutions. These universities are enriching their learning experiences and staying on-budget by integrating diverse applications and data in a fraction of the time and at a fraction of the cost of traditional middleware or custom-coding.



Cornell University's IT Team Builds the Connected Campus With Boomi

Cornell's IT team leverages Boomi to accelerate its transformation into a cloud-first connected campus. Using Boomi's low-code, cloud-native platform, the university needs just two integration developers and has cut months from integration development cycles.

BUSINESS GOALS

The Cornell Information Technologies (CIT) group determined that the university would benefit from a faster, more agile, cloud-native platform to scale integration across its nearly 10,000 employees, 23,000 students, and 15 colleges and schools in the United States, Europe, and the Middle East.

Having the ability to swiftly and easily connect best-of-breed cloud apps and legacy systems to modernize administrative, academic, and IT functions would help the university provide better services across its ecosystem.

TECHNOLOGY CHALLENGES

The Ivy League school's on-premises integration middleware was complex, time-consuming, costly, and incompatible with the array of cloud applications in its pipeline.

The CIT group estimated that it would take months to build a single integration with an existing Oracle Fusion middleware system that would also increase troubleshooting and maintenance costs. Additional shortcomings in stability, runtime speed, reusability, and visibility into the status of integrations made modernization a pressing need.

HOW BOOMI HELPED

Cornell migrated all its integration processes from Oracle Fusion to the Boomi AtomSphere Platform in a mere three months. Today, the university uses Boomi for 37 integrations across a hybrid environment of best-of-breed cloud and legacy on-premises applications.

The Boomi AtomSphere Platform has provided flexibility to swiftly build a connected campus. Cornell's IT group has cut months from integration development cycles and needs just two developers on its integration team thanks to Boomi's low-code, cloud-native platform.

BUSINESS OUTCOMES & RESULTS

Cornell University continues to capitalize on Boomi's flexibility and scalability to enhance administrative and academic programs by connecting applications, data, people, processes, and devices. With Boomi, the CIT group has been able to achieve impressive results:

- Integrations developed in one-quarter the time previously needed
- Integration runtime speed improved up to 4X
- Easy monitoring and maintenance for two-person team
- Scalability to rapidly expand to 37 integrations
- A more modern and connected digital campus



Cornell University

CUSTOMER SPOTLIGHT

Headquarters:	Ithaca, New York
Employees:	9,950
Key Integrations:	<ul style="list-style-type: none">• Workday HR• Salesforce CRM• iModules• Oracle PeopleSoft• Blackboard• Longview• SAP Concur• Kuali Financial System

Boomi has helped us modernize both our strategy and our move to cloud-based, **best-of-breed applications with much more streamlined and simple upgrade paths.**

John Parker
Lead Software Engineer & Integrations Architect,
Cornell University

Flinders University Builds a Connected Digital Campus With Boomi

Ad hoc, point-to-point manual integrations couldn't support Flinders University's vision for a digital campus. Flinders chose Boomi for integration, data quality management, API management, and workflow automation in a single platform.

BUSINESS GOALS

Flinders University, a top-ranked academic and research institution, provides education to more than 27,000 students. The university's visionary initiative, "Making a Difference: The 2025 Agenda," is supported by a five-year digital transformation strategy that includes moving up to 90 percent of its applications to the cloud.

Through a cloud-first approach, Flinders aims to:

- Deepen engagement throughout the student lifecycle
- Deliver personalized and customized experiences to its students and staff
- Provide seamless access to education across the channels of students' choice

TECHNOLOGY CHALLENGES

Flinders needed to modernize its infrastructure to better support the educational needs of its students. This meant finding a cloud-native integration platform that would allow it to:

- Support migration of its student management system and financial software from on-premises to software as a service (SaaS)
- Quickly connect a diverse array of cloud and on-premises applications to be accessible across online, offline, and mobile channels
- Ensure data is up to date across all applications to accurately map student journeys

HOW BOOMI HELPED

Boomi's low-code, cloud-native platform allowed the university's six-person integration team — whose members had no previous integration experience — to quickly ramp up and successfully replace many legacy integrations with Boomi's flexible connections.

Using Boomi, the team reworked and replicated 130 integrations among the student management system, its financial system, and other applications, including systems for learning management, human resources, customer relationship management, and admissions.

BUSINESS OUTCOMES & RESULTS

Flinders is using the Boomi AtomSphere Platform to enrich and streamline student experiences, from recruitment and onboarding to graduation and alumni relations. With Boomi, the university has been able to:

- Reduce integration development time by at least 2X
- Support rapid deployment of 130+ integrations
- Streamline onboarding and lower administrative overhead
- Establish an integration center of excellence
- Provide students with anytime, anywhere learning capabilities



CUSTOMER SPOTLIGHT

Headquarters:	Bedford Park, South Australia
Students:	27,000+
Employees:	5,000+
Key Integrations:	• Student Management System software • Financial software

“
Boomi's integration capabilities ensure our apps operate concurrently and consistently so students can learn through a modernized environment that is accessible on their terms —
on mobile, at any time, from any location.

Kelvin McCarthy
Solution Architect, Flinders University

Charles Sturt University

Supercharges Project Delivery via APIs With Boomi

Australia's leading regional university has embarked on an ambitious IT transformation, rapidly deploying new services in response to changing needs, and improving the campus experience.

BUSINESS GOALS

Charles Sturt University needed a way to rapidly deploy new services in response to changing needs, in a more cost-effective and efficient manner.

The university's online student enrollment process was a pain point. Students needed to re-enter the same information multiple times across multiple forms on multiple pages. Charles Sturt sought a cost-effective and scalable architecture to allow greater control of its technology investments, and help it deliver a simple and seamless student experience.

TECHNOLOGY CHALLENGES

The university's legacy integration architecture was holding the university back from delivering cost-effective, efficient, and modern solutions.

After more than a decade of using a collection of integration platforms and design patterns, maintenance and data integration inefficiencies were sapping months of productivity, requiring heavily bespoke coding. This limited the university's ability to rapidly onboard new students and staff, and increased project delivery timelines by months or even years.

Charles Sturt needed to streamline implementations and enable agile product delivery without sacrificing visibility, security, and governance.

HOW BOOMI HELPED

Charles Sturt selected Boomi for its easy-to-use, cost-efficient, low-code design, which enabled the university to rapidly and reliably integrate data across core applications.

Previously, the university was reliant on time-consuming ETL (Extract, Transform, Load) integrations. With Boomi, Charles Sturt can provide data via APIs, making new integrations simpler and more reliable, and accelerating new releases.

The ability to easily create, publish, and manage APIs means Charles Sturt can deliver seamless student and staff experiences even as new best-of-breed applications and services are implemented.

BUSINESS OUTCOMES & RESULTS

As a foundational piece of Charles Sturt's five-year transformation strategy, the Boomi Platform allowed the university to achieve its goals and continue pursuing innovative new projects. Measurable benefits realized include:

- Average project delivery timeline reduced threefold, from 18 to six months.
- Platform maintenance greatly simplified; updates that took eight months now occur automatically each month.
- 109 integrations moved from legacy integration platforms to Boomi, with another 54 integrations being decommissioned.
- Data load times reduced from 16 hours to 20 minutes.



Charles Sturt
University

CUSTOMER SPOTLIGHT

Headquarters:	New South Wales, Australia
Founded:	1989
Students:	40,000
Employees:	2,500
Key Integrations:	<ul style="list-style-type: none">• Shared/Master Data APIs• CRM and Azure solution• Student administration systems

“
Boomi's iPaaS gives us a high-reliability environment for business continuity. Our old integration platform made upgrades difficult and required a lot of resources to maintain. **The effort it demanded impeded our focus on what's most important: the experiences of students and staff.**
”

Shane Jeffries, Manager, Integration, Division of Information Technology, Charles Sturt University

University of Melbourne

Innovates With API-Driven Strategy

A top university in Australia empowers students and faculty through self-service and improves the delivery of world-class education.

BUSINESS GOALS

University of Melbourne (UoM) aimed to build a digital campus to support 21st Century learning. As one of the key steps in this initiative, the university needed to migrate many of its older on-premises applications to modern cloud versions while continuing to support integrations across its growing mix of 700+ applications and data sources, including data pulled from the Internet of Things (IoT).

Another goal was to provide self-service to all its operational groups, regardless of where they are.

TECHNOLOGY CHALLENGES

The university's legacy integration approach segregated each application team to manage its own integrations, causing a tangle of "spaghetti" connections lacking a cohesive architecture across the company.

Although choosing a platform that would allow seamless API-led connectivity was critical, UoM wanted to ensure it could address the diversity of integrations required by the university's increasingly complex hybrid IT infrastructure.

With this in mind, the university sought a platform that provided a practical balance of all these capabilities rather than searching for a mix of tools that addressed every possible theoretical requirement.

HOW BOOMI HELPED

UoM selected the Boomi AtomSphere Platform to power its vision for a connected campus and support its diverse integration, data governance, and API management needs.

UoM first used the Boomi AtomSphere Platform to eliminate data silos, and then to unlock data services as internal APIs for different domains in the organization.

Within a year, UoM's integration team was orchestrating a huge volume of data and servicing as many as 5 million API calls a month on the platform.

BUSINESS OUTCOMES & RESULTS

Boomi helped UoM connect its applications and create a centralized data synchronization hub that provides granular visibility into data quality. With the Boomi AtomSphere Platform in place, the university was able to accelerate the rollout of new services to students across its seven campuses.

In addition, Boomi provides an essential layer of self-service to reduce unnecessary support work for the IT team. Boomi collects valuable data from IoT sensors and other sources, and transfers it to a data repository. Students and faculty access this data, used to better allocate classroom space and plan building maintenance tasks, through the Boomi API Management Developer Portal.



CUSTOMER SPOTLIGHT

Headquarters:	Victoria, Australia
Founded:	1853
Students:	75,000
Employees:	40,000

“
With the Boomi AtomSphere Platform at the core of its applications tying all data together, UoM has developed the comprehensive scaffolding it needs to drive its digital evolution, **allowing it to introduce new services sooner, while preparing its facilities for the next phase of its growth strategy.**
”

Nick Lambrou, Managing Director
Australia and New Zealand, Boomi

STUDENT EXPERIENCE

Universities across the world have a sense of urgency when it comes to improving student experiences and outcomes. Most recognizable is the need for integration across systems to achieve anytime, anywhere learning. Without seamless connectivity, universities risk erratic processes and inconsistent data, which can lead to student frustration and dissatisfaction.

Since the caliber of a university's digital experiences is often reflected in online student reviews, influencing the decisions of prospective applicants for years into the future, the need to optimize the student experience is paramount.

Higher education institutions can improve student services and enrich student portals with a broader range of academic resources, learning management, and social networking, while providing new mobile services — from digital campus access to textbook purchases with a smartphone.

As the stories below from University of Sussex, Study Group, and University of Canberra demonstrate, self-service access to learning materials through laptops, tablets, and smartphones heightens engagement and helps students to chart their own course to learning and workforce readiness. The outcome is deepened student engagement and academic success stories.



University of Sussex Reimagines Virtual Learning With Boomi

University modernizes IT architecture to meet the changing demands of 19,000+ students.

“
With Boomi, we’ve revitalized how we deliver teaching and learning, giving our students an increasingly rich digital environment.

Claire Gryce
Deputy Director of IT Services,
University of Sussex

BUSINESS GOALS

The University of Sussex hopes to redefine digital learning with its “Sussex 2025” strategy, which aims to break the boundaries in educational technology and learning.

As part of this plan, the university is creating a digital campus. Its faculty and 19,000 students in over 100 countries will gain on-demand access to course and assessment materials across multiple platforms.

The university is also moving from its legacy platforms. In their place will come a flexible computing infrastructure able to seize new opportunities in the future.

TECHNOLOGY CHALLENGES

In the past, University of Sussex ran a hybrid IT environment that encompassed both legacy on-premises student record systems and a cloud-based virtual learning environment.

This created complications for internal data flows:

- The legacy system delivered critical functions, but lacked visibility into finance platforms. This made it difficult to understand what was needed from external service providers such as banks.
- The university’s databases and data silos were isolated and difficult to combine. This rigidity slowed the university’s modernization aspirations.

HOW BOOMI HELPED

Boomi met the university’s needs for data integration by:

- Enabling its transition to Canvas, an updated virtual learning environment, from the previous open-source bespoke platform.
- Controlling and securing the critical data flow on the university’s virtual learning environment and e-assessments site.
- Ensuring an efficient migration of key IT infrastructure to the cloud with low-code capabilities and a real-time, API-led integration.

BUSINESS OUTCOMES & RESULTS

With Boomi’s help, the University of Sussex has achieved two major outcomes:

- Providing an e-assessment portal for students and faculty that can be updated and accessed in real time from any available platform. It’s also highly reliable. After being integrated with the student-record system, the portal had zero downtime during all of 2018.
- Transferring some 20,000 records every 24 hours from the student-management system to the finance database.



CUSTOMER SPOTLIGHT

Headquarters:	Falmer, United Kingdom
Employees:	2,100+
Key Integrations:	Integration between cloud-based Canvas and on-premises student records system

“
Boomi has helped us embrace change, create an integration strategy, and think about where we want to head.

Sarah Walker
Head of Finance Services and Information,
University of Sussex

Study Group Streamlines 61,000 Student Experiences With Boomi Data Integration

Global education provider leverages Boomi iPaaS to eliminate risks around on-premises IT environments.

BUSINESS GOALS

Study Group is a global education provider delivering English language and university pathway programs. Every year Study Group educates students from every corner of the globe, enabling them to realize their potential through a transformational learning experience.

As part of this commitment to its students, Study Group is using the Boomi AtomSphere Platform to connect critical data generated within its student management systems, Salesforce and other core applications – and is leveraging the technology to simplify its cloud migration strategy.

TECHNOLOGY CHALLENGES

Study Group has very long sales cycles – in many cases up to a year – so data moves between different systems as students go through different stages of their learning journey. In the past, their on-premises integrations risked data getting out of sync or taking a long time to update – and due to the complexity of the approach, it was difficult to identify and amend an issue when it occurred.

HOW BOOMI HELPED

Study Group selected Boomi to replace a series of on-premises integrations, which inhibited the accuracy and frequency of data.

The traditional connections could not manage the volume of student information generated and passing through various internal systems.

Study Group implemented Boomi to enable a seamless experience for its thousands of students before, during, and after their studies.

BUSINESS OUTCOMES & RESULTS

Boomi has processed the data accurately to-the-minute, regardless of the system in which it was updated or where it was accessed. This level of availability and visibility has encouraged employees and agents to engage with Study Group's software and services more frequently.

Meanwhile, due to the low-code design of the Boomi AtomSphere Platform, Study Group can easily scale up by creating further connections without the need to consume valuable IT resources.

The Boomi iPaaS also provides a pathway to easily transition to the cloud, as a result Study Group anticipates a majority of its core systems to be cloud-based within five years.



CUSTOMER SPOTLIGHT

Headquarters:	London, United Kingdom
Students:	61,000 from 142 countries
Founded:	1989
Key Integrations:	• Student management systems • Salesforce

“
As we move further down our cloud roadmap, having a dedicated cloud-based integration capability will make it very easy to shift data off premises, and any new services we deploy can be connected with a few clicks.
”

Marty Grant
Global Head of Delivery and Architecture, Study Group

University of Canberra Deploys Boomi to Create 'One-Stop Shop' for Digital Campus

Australia's University of Canberra powers the digital student journey with Boomi, helping students focus on their studies rather than on administrative paperwork.

BUSINESS GOALS

With the goal of encouraging students to spend more time focusing studying and succeeding rather than completing administrative tasks, the University of Canberra (UC) saw recent advancements in digital technologies as an opportunity to fast-track that objective.

As a result, UC launched an innovative digital student journey (DSJ) program to transform the student experience. The result is an online, app-like environment that enriches students' lives with an intuitive, contextual experience based on real-time information that puts them in control of their learning needs.

TECHNOLOGY CHALLENGES

Over the past decade, the university's digital student services had become fragmented, making it difficult to gain a 360-degree of the student experience. These services were often not 'student-centric,' driven instead by existing administrative processes, organizational structures, and decisions.

The institution needed to modernize the way it handles student interactions from first inquiry to graduation and beyond with alumni development — and it wanted to do so within a single application to eliminate information gaps, double-ups, and delays in service.

HOW BOOMI HELPED

The University of Canberra selected the Boomi AtomSphere Platform because of its modern, low-code design, which makes the platform easy to use yet powerful enough to manage the university's complex environment of cloud-based and on-premises applications.

UC deployed more than 65 integrations within 10 months, using Boomi's APIs to connect to 12 different systems.

The university's Boomi-powered DSJ platform supports a single, cohesive service view accessible across multiple devices, that seamlessly integrates back office systems, applications, and data.

BUSINESS OUTCOMES & RESULTS

Boomi has helped the university take a big step forward in its digital transformation efforts. But most importantly, the Boomi AtomSphere Platform has helped create significant improvements for students' digital experience:

- Redirection of student-focused learning
- Increased student engagement — driving continuous collaborative platform improvement
- Improved real-time data accessibility to university calendars, course information, test results, and other student information
- Deployment of personalized digital services
- On average, 50% of students are rating the platform 5 out of 5



CUSTOMER SPOTLIGHT

Headquarters:	Canberra, ACT, Australia
Students:	16,639
Employees:	1,111
Founded:	1967
Key Integrations:	12 key systems, including Callista, Canvas, Allocate Plus, and Microsoft Dynamics CRM

“
With Boomi, students are more connected to the wider campus community with up-to-date digital information, on events and other community initiatives.
This is a big part of the environment we strive to provide.

David Formica
Chief Digital Information Officer,
University of Canberra

LIFECYCLE MANAGEMENT

Understanding the student lifecycle means a data-first approach across every student, faculty, and alumni touchpoint. It means monitoring, tracking, and managing the end-to-end student journey, which begins at admission and onboarding, through to academic achievements and alumni — optimizing the data along the way to create more successful student outcomes.

Traditionally, tracking the student lifecycle is a laborious task, with manual work to attract and nurture new projects, as well as retain and progress current students and then remain connected to alumni through their career trajectories.

The Boomi AtomSphere Platform automates these processes, enabling a data-driven approach that not only improves the entire experience and decreases the pain of paperwork, but also can aid better decision-making for your institution. Automated processes give decision makers comprehensive information for faster admissions decisions, streamlined experiences for prospects, and faculty managing recruitment.

The University of Technology Sydney and Barry University share their success stories around dissolving integration barriers across enrollment, student records, alumni communications, and other processes — all to deliver a unified applicant-to-alumnus digital experience that benefits both students and their institutions over the entire lifetime relationship.

Boomi Gets Top Marks

Helping University Move to the Cloud

With legacy tech no longer making the grade, the University of Technology Sydney (UTS) chose to adopt a cloud strategy for the purpose of alleviating constraints, rather than reducing costs.

“
The UTS implementation of Boomi went better than we could have expected. We finished on time, under budget, and even squeezed extra features in.

David O'Connor
Web and Applications Manager
University of Technology Sydney

BUSINESS GOALS

The computing infrastructure for UTS had been an ongoing challenge. The university knew that it needed to shift to a cloud-based strategy to be more agile and deliver services to its students and prospective students, faculty, staff, and alumni.

Financial savings, while desired, weren't the main driver for a cloud shift — speed was. The university's Application 2020 Strategy was designed to simplify its infrastructure, and through a phased approach, migrate to a cloud and software as a service (SaaS) environment.

TECHNOLOGY CHALLENGES

With a primarily on-premises integration architecture, processes worked but were slow and inefficient. The university had a single-source system but had two different teams taking data out using completely different technology stacks and processes, increasing the risk of duplication and error.

As part of the new cloud strategy, its application integration, business intelligence, and data teams were brought together under one management structure to mitigate this duplication.

HOW BOOMI HELPED

UTS chose to use the Boomi AtomSphere Platform because of its ease of use, as the university believed it would provide the agility and speed it desired. That hope was realized, with the implementation finishing on time and under budget.

UTS believes that the cloud-based integration approach that Boomi provides will help it open its data in new ways, powering innovation across the university.

BUSINESS OUTCOMES & RESULTS

The Boomi AtomSphere Platform exceeded UTS' expectations, delivering more features and functionality for no extra cost and with no extra implementation time.

With Boomi's cloud-native, low-code integration platform, the university has been able to quickly and easily connect all of its applications. A handful of big projects are currently in the pipeline, including ERP and learning management replacements.



CUSTOMER SPOTLIGHT

Headquarters:	Sydney, NSW, Australia
Students:	44,000
Employees:	4,000
Key Integrations:	• Amazon RedShift data warehouse

“
Financial savings, while desired, weren't the main driver for a cloud shift. Boomi was selected due to its ease of use, as the university believed it would provide speed to market, which was of high importance.

David O'Connor
Web and Applications Manager, UTS

Barry University Leverages Cloud Technologies to Create a Resilient Campus

Florida university accelerates admissions decisions by 6X and turns 48 percent more prospects into formal applications while gaining resilience to adapt to COVID-19.

BUSINESS GOALS

Barry University, a Catholic institution of higher education, is committed to the highest academic standards for its student body. To deliver on its commitment, the university's leadership wanted to streamline student and faculty lifecycle processes, like recruitment and admissions, across its HR and IT systems.

To optimize recruitment, the university looked to cloud applications to help convert more prospective students into formal applicants.

To speed its admissions processes, the university wanted to give officials easy access to more relevant information.

TECHNOLOGY CHALLENGES

Barry University's legacy systems were outdated and unintegrated. Its on-premises ERP application didn't connect with its student information system (SIS) or a homegrown student portal, which meant slow manual processes and mounds of paper documentation.

To connect key systems with Workday, Barry University's IT team used Workday Studio, but the process was difficult and complex. "To unleash the power of data, we needed to digitally transform and modernize legacy systems leveraging a robust integration platform," says Hernan Londono, Barry University's CTO.

HOW BOOMI HELPED

Boomi has automated paper-based admissions processes for the university, giving decision makers comprehensive information for faster admissions decisions.

Barry University also uses the Boomi AtomSphere Platform to automate cumbersome recruitment processes with multiple integrations that better engage prospects across more digital touchpoints.

Barry University has completed over 180 Boomi integrations, including connections to Workday Financial Management. Now it's preparing to use the Boomi AtomSphere Platform in a major Workday Student implementation to replace its legacy SIS.

BUSINESS OUTCOMES & RESULTS

Boomi reduced decision-making time on applications from 30 days to five. "With Boomi, everything is automated and our admissions team can make decisions on applicants 6X faster," says Grace Ralfelt, solutions architect at Barry University.

On recruitment, Barry has seen a 48 percent gain in conversion of prospects into formal applicants through Boomi-powered process orchestration. The university is also advancing towards a 360-degree view of prospects and students, as integrations expand to onboarding processes across Salesforce, Workday, and other systems.



CUSTOMER SPOTLIGHT

Headquarters:	Miami, Florida
Students:	7,400+ from 80 countries
Employees:	1,680
Key Integrations:	<ul style="list-style-type: none">• Salesforce CRM,• Student information system (SIS),• Student portal• Workday Human Capital Management• Workday Financial Management• College Board and ACT data sources

“Boomi will help facilitate student re-entry post COVID-19, which demonstrates that our decision years ago on a cloud-native integration platform **was the right one for any situation we may face, whether that be a hurricane or a pandemic.**”

Hernan Londono
Associate Vice President of Technology and CTO,
Barry University

The Boomi AtomSphere Platform: An Engine for a Connected Campus Experience

As higher education institutions race to catch up with the changing expectations of students, faculty, and staff, all while enabling an integrated digital teaching and learning environment, those who are data-driven and future-ready will emerge ahead.

To remain resilient as the environment continues to evolve, higher education institutions must use data across the breadth of the student lifecycle. A connected campus that delivers a seamless digital experience, by connecting everything to everyone from anywhere, will allow them to remain agile and maintain a competitive advantage.

View all customer stories at [Boomi.com/Customers](https://www.boomi.com/customers)

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